FILM 441 Lecture 01 The Film Festival Winter 2011

Lab: Monday 9:00- 11:50 Lecture: Wednesday 9:00 - 10:50

Instructor: Donna Brunsdale

Office SS 336

Office Phone: 403-220-3890

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Web Page: Blackboard

Office Hours: Thursday 1:00-3:00 or by appointment

Additional Information

Some of the materials and topics presented in class may include explicit content (sex, violence or language). If these materials make you uncomfortable, you are encouraged to speak with the instructor. You will not be exempt from any class assignments but we will work together to accommodate your concerns.

Responsibility for attending and fulfilling the requirements for lectures, screenings, readings and assignments resides with the student. The instructor will not give out lecture notes, repeat information, nor provide replacement copies of material that was provided during regular class hours.

Students are expected to check Blackboard before the class for any last minute changes or cancellations.

Course Description

An exploration of the social practices (cultural tourism, tastemaking, identity formation, celebrity and star formation) and operational aspects (marketing, promotion, jurying, lobbying, audience cultivation) of film festivals. Students will be required to participate in community service learning through volunteer opportunities with a particular festival.

Objectives of the Course:

Gain an overview of the historical development of key international film festivals Develop an understanding of the cultural and economic roles of film festivals Gain experiential knowledge through working with a local film festival

Internet and electronic communication device information

No laptop use is allowed during film screenings. During lectures, laptops are for note-taking only; any other use is not allowed. Texting and cell phone use is not permitted; turn off these devices when you arrive in the classroom.

Textbooks and Readings

Film Festivals From European Geopolitics to Global Cinephilia, by Marijke de Valck Available in the campus bookstore

Additional readings will be available via Blackboard under Course Documents.

Assignments and Evaluation

Mid-term Exam February 16 20%

This in-class test will cover all material from the class up to this date and will be made up of short answer questions.

35%

Report on practicum Due April 6

Each student will be required to fulfill 20 hours of volunteer time at a local film festival. This report will include an overview and analysis of the festival, 5-7 pages. More details will be discussed in class.

Take-home final exam Due April 18 35%

This will be made up of one or two essay questions based on all the course material. 7-8 pages.

Participation On-going 10%

Students must come prepared to discuss the readings and films, and to engage with occasional guest speakers. Marks will be given based on consistent quality of contributions.

It is the student's responsibility to keep a copy of each submitted assignment. Note: Please hand in your essays directly to your tutor or instructor if possible. If it is not possible to do so, a daytime drop box is available in SS320; a date stamp is provided for your use. A night drop box is also available for after-hours submission. Assignments will be removed the following morning, stamped with the previous day's date, and placed in the instructor's mailbox.

Registrar-scheduled Final Examination: No

Policy for Late Assignments

Assignments submitted after the deadline may be penalized with the loss of a grade (e.g.: A- to B+) for each day late.

Freedom of Information and Protection of Privacy Act

This course is conducted in accordance with the Freedom of Information and Protection of Privacy Act (FOIP). As one consequence, students should identify themselves on all

written work by placing their name on the front page and their ID number. Also you will be required to provide a piece of picture identification in order to pick up an assignment or look at a final exam from SS320 after classes have ended.

For more information see also http://www.ucalgary.ca/secretariat/privacy.

Writing Skills Statement

Department policy directs that all written assignments (including, although to a lesser extent, written exam responses) will be assessed at least partly on writing skills. For details see http://www.comcul.ucalgary.ca/needtoknow. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc) but also general clarity and organization. Research papers must be properly documented.

If you need help with your writing, you may use the Writing Centre. Visit the website for more details: www.efwr.ucalgary.ca

Grading System

The following grading system is used in the Department of Communication and Culture:

(Revised, effective September 2008)

	Grading Scale
A+	96-100
A	90-95.99
A -	85-89.99
B+	80-84.99
В	75-79.99
B-	70-74.99
C+	65-69.99
С	60-64.99
C-	55-59.99
D+	53-54.99
D	50-52.99
F	0-49

Where a grade on a particular assignment is expressed as a letter grade, it will normally be converted to a number using the midpoint of the scale. That is, A- would be converted to 87.5 for calculation purposes. F will be converted to zero.

Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and

possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources.

Please consult your instructor or the Writing Centre (MacEwan Student Centre 4th floor, efwr.ucalgary.ca) if you have any questions regarding how to document sources.

Academic Misconduct

For information on academic misconduct and the consequences thereof please see the current University of Calgary Calendar at the following link; http://www.ucalgary.ca/pubs/calendar/current/k.html

Students with Disabilities

If you are a student with a disability who may require academic accommodation, it is your responsibility to register with the Disability Resource Centre (220-8237) and discuss your needs with your instructor no later than fourteen (14) days after the start of the course.

Students' Union

For details about the current Students' Union contacts for the Faculty of Arts see http://www.su.ucalgary.ca/governance/elections/home.html

Student Ombudsman

For details on the Student Ombudsman's Office see http://www.su.ucalgary.ca/services/student-rights.html

Emergency Evacuation and Assembly points

For information on the emergency evacuation procedures and the assembly points see http://www.ucalgary.ca/emergencyplan/assemblypoints

"SAFEWALK" Program -- 220-5333

Campus Security will escort individuals day or night -- call 220-5333 for assistance. Use any campus phone, emergency phone or the yellow phone located at most parking lot booths.

Ethics

Whenever you perform research with human participants (i.e. surveys, interviews, observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research. For more information about your research ethics responsibilities, see

The Department of Communication and Culture Research Ethics site: http://www.comcul.ucalgary.ca/ethics

or the University of Calgary Research Ethics site: http://www.ucalgary.ca/research/cfreb

Schedule of Lectures and Readings

Will be available on Blackboard the first day of class