

**University of Calgary**  
**Department of Communication and Culture**  
**Communications Studies (COMS) 201 L01**  
**Introduction to Communications Studies**  
**Fall 2014**  
**Lectures: Wednesday and Friday 12:00-12:50**  
**Required Tutorials: Monday (according to registration)**

**Instructor:** Dr. Dawn Johnston  
**Office**  
**Location:** SS 234  
**Office Phone:** 403-220-3199  
**E-Mail:** debjohns@ucalgary.ca  
**Office Hours:** Thursdays 10:00 – 12:00 or by appointment

### **Course Description**

In this course, we will explore the question of what we are doing when we “communicate.” Are we simply transmitting information? Are we creating meaning? Are we participating in a social process? Are we persuading others? Are we supporting the social status quo? Are we voicing challenges to the “system?” Incorporating examples from popular culture, COMS 201 will facilitate you finding an answer to these questions for yourself.

### **Additional Information**

Please be aware that much of this course deals with the artifacts, experiences, and products of popular culture. As such, some of the material we study manifests coarse language, sexuality, and violence. If this is a problem for you, please see the instructor or your TA.

Some components of this course may be offered as podcasts – short audio files that will be posted on D2L. You will be informed in class and by email if a podcast has been posted, and you will be expected to listen to the podcasts before the lecture in which we will discuss them. More information on the podcasts will be provided in class.

Please note: **There will be no tutorials on Monday, September 8. Our first class will be Wednesday, September 10.**

### **Objectives of the Course**

Through readings, lectures, written assignments, and group discussions and activities, COMS 201 will introduce students to the interdisciplinary field of communications. Recognizing that communication is integral to all human activities and interactions, this course explores elements of communications studies that appeal to scholars from a variety of academic disciplines.

Through an overview of the key concepts, methodological traditions, and major theoretical currents of the field, students will have an opportunity to experience the cutting-edge diversity that defines communications studies.

## Textbooks and Readings

Wood, Julia T. *Communication Theories in Action: An Introduction*. Third Edition. Canada: Wadsworth, 2004.

Additional required readings to be posted on D2L at least two weeks in advance of our discussion of them.

## Internet and electronic communication device information

Laptops are permitted for note taking only. **iPods, cellphones and gaming devices may not be used at all during class.** Please respect the lecturer, teaching assistants and your fellow students. Improper use of electronic devices will impact your participation grade.

## Assignments and Evaluation

Participation:	Weekly	10%
Early Test:	October 6	10%
Midterm Examination:	October 29	20%
Research Essay:	November 26	30%
Final Examination:	Registrar Scheduled	30%

Participation grades will be awarded on the basis of your active involvement in tutorial discussions and activities. Details of required tutorial activities will be provided in a separate "tutorial outline." In order to receive participation grades, you are expected to be in attendance for tutorials, contribute to the discussions, and complete required group work and presentations. Improper use of electronic devices, as well as other forms of inattentiveness, will impact your participation grade.

The early test (October 6, in your tutorial) will be composed of 30 multiple-choice questions, and is designed to provide early feedback on your comprehension of the course material so far. It will be useful preparation for the midterm exam (October 29, in the lecture), which will be composed of 40 multiple-choice questions. The final exam (registrar scheduled) will be a combination of multiple choice and essay-style questions. You will be responsible for all material covered in the assigned textbook readings and additional required readings posted on D2L, as well as the content of lectures and tutorial discussions. **Lecture notes will not be posted on D2L, and will not be circulated to students.**

**Please note that tests and examinations will only be deferred in the case of documented illness, bereavement, or varsity team travel. Tests and exams will not be rescheduled due to travel and vacation plans, work obligations, or other scheduling conflicts.**

The research essay for this course gives you an opportunity to combine out-of-class research with the topics explored in lectures and discussions. You will be given a choice of several essay topics, and expected to write a 1500-1750 word research paper on that topic. More information on the term paper will be provided in class and on D2L.

Your term paper must be handed directly to your TA **at the beginning of lecture** on November 26. Unless prior written permission has been granted, assignments **MAY NOT** be submitted

electronically or deposited in the drop box - all such assignments will be considered late and will have marks deducted accordingly.

**Registrar-scheduled Final Examination:** Yes

Note: If your class is held in the evening, the Registrar's Office will attempt to schedule the final exam during the evening; however, there is NO guarantee that the exam will NOT be scheduled during the day.

All assignments and exams must be completed or a course grade of F may be assigned at the discretion of the instructor.

**Submission of Assignments:** Please hand in your essays directly to your tutor or instructor if possible. If it is not possible to do so, a daytime drop box is available in SS320; a date stamp is provided for your use. A night drop box is also available for after-hours submission. Assignments will be removed the following morning, stamped with the previous day's date, and placed in the instructor's mailbox.

Please include your name and ID number on all assignments, and be prepared to provide picture ID to pick up assignments or look at final exams in SS 320 after classes have ended. Personal information is collected in accordance with the *Freedom of Information and Protection of Privacy (FOIP) Act*. For more information, see <http://www.ucalgary.ca/secretariat/privacy>

**Note:** It is the student's responsibility to keep a copy of each submitted assignment. For courses in which assignments are submitted electronically, it is the student's responsibility to ensure that the correct copy of the assignment is submitted. (Including the version date or version number in your file name may help you avoid submitting the wrong version of your written assignments.)

**Policy for Late Assignments**

Assignments submitted after the deadline may be penalized with the loss of a point (e.g.: 23/30 to 22/30) for each day late.

**Students with Disabilities**

If you are a student with a disability who may require academic accommodation, it is your responsibility to register with the Student Accessibility Services (220-8237, <http://www.ucalgary.ca/access/>) and discuss your needs with your instructor no later than 14 days after the start of the course.

**Writing Skills Statement**

Department policy directs that all written assignments (including, to a lesser extent, written exam responses) will be assessed at least partly on writing skills. For details see <http://comcul.ucalgary.ca/needtoknow>. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc) but also general clarity and organization. Sources used in research papers must be properly documented. If you need help with your writing, you may use the Writing Centre. Visit the website for more details: <http://www.ucalgary.ca/ssc/writing-support>

### Grading System & Dept of Communication and Culture Grade Scale

Work in this course will be graded using percentage grades. The following grade scale percentage equivalents are used in Communication and Culture:

Grade Point Value	Description	Grade	Department grade scale equivalents	Letter grade % equivalent for calculations
4.00	Outstanding	A+	96 - 100%	98.0%
4.00	Excellent—superior performance, showing comprehensive understanding of subject matter.	A	90 - 95.99%	93.0%
3.70		A -	85 - 89.99%	87.5%
3.30		B+	80 - 84.99%	82.5%
3.00	Good--clearly above average performance with knowledge of subject matter generally complete.	B	75 - 79.99%	77.5%
2.70		B-	70 - 74.99%	72.5%
2.30		C+	65 - 69.99%	67.5%
2.00	Satisfactory—basic understanding of the subject matter.	C	60 - 64.99%	62.5%
1.70		C-	55 - 59.99%	57.5%
1.30	Minimal pass—marginal performance; generally insufficient preparation for subsequent courses in the same subject	D+	53 - 54.99%	54.0%
1.00		D	50 - 52.99%	51.5%
0.00	Fail – unsatisfactory performance or failure to meet course requirements.	F	00 - 49.99%	0%

### Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. In-text citations must be provided, and readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. Wording taken directly from a source must be enclosed within quotation marks (or, for long quotations, presented in the format prescribed by the documentation style you are using). Paraphrased information must not follow the original wording and sentence structure with only slight word substitutions here and there. These requirements apply to all assignments and sources, including those in non-traditional formats such as Web pages or visual media.

For information on citation and documentation styles (including APA, Chicago, IEEE, MLA, and others), visit the links provided at <http://www.ucalgary.ca/ssc/node/208> . If you have questions about how to document sources, please consult your instructor or the Writing Centre (3<sup>rd</sup> Floor TFDL, <http://www.ucalgary.ca/ssc/writing-support>).

### Academic Misconduct

For information on academic misconduct and its consequences, please see the University of Calgary Calendar at <http://www.ucalgary.ca/pubs/calendar/current/k.html>

### Research Ethics

Whenever you perform research with human participants (i.e. surveys, interviews, observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research. For more information about your research ethics responsibilities, see <http://arts.ucalgary.ca/research/research/research-ethics>

### Important information, services, and contacts for students

For information about . . .	Visit or contact . . .
<b>ARTS PROGRAM ADVISING (PIC)</b>	SS 102 403-220-3580 <a href="mailto:picarts@ucalgary.ca">picarts@ucalgary.ca</a>
<b>CAMPUS SECURITY</b> <ul style="list-style-type: none"> <li>• Calgary Police Service</li> <li>• Emergency Text Messaging</li> <li>• Emergency Evacuation &amp; Assembly</li> <li>• Safewalk Program</li> </ul>	<a href="http://www.ucalgary.ca/security/">http://www.ucalgary.ca/security/</a> 403-220-5333 <b>403-266-1234      Emergency: call 911</b> <a href="http://www.ucalgary.ca/emergencyplan/textmessage">http://www.ucalgary.ca/emergencyplan/textmessage</a> <a href="http://www.ucalgary.ca/emergencyplan/assemblypoints">http://www.ucalgary.ca/emergencyplan/assemblypoints</a> If you feel uncomfortable walking alone at any time, call Campus Security for an escort ( <b>220-5333</b> ). For more information, see <a href="http://www.ucalgary.ca/security/">http://www.ucalgary.ca/security/</a>
<b>DESIRE2LEARN (D2L) Support</b> <ul style="list-style-type: none"> <li>• IT help line</li> </ul>	<a href="http://elearn.ucalgary.ca/desire2learn/home/students">http://elearn.ucalgary.ca/desire2learn/home/students</a> 403-220-5555 or <a href="mailto:itsupport@ucalgary.ca">itsupport@ucalgary.ca</a>
<b>STUDENT SUCCESS CENTRE</b> <ul style="list-style-type: none"> <li>• Writing Support Services</li> <li>• Student Services Mobile App</li> </ul>	<a href="http://ucalgary.ca/ssc">http://ucalgary.ca/ssc</a> <a href="http://www.ucalgary.ca/ssc/writing-support">http://www.ucalgary.ca/ssc/writing-support</a> <a href="http://ucalgary.ca/currentstudents">http://ucalgary.ca/currentstudents</a>
<b>STUDENTS' UNION CONTACTS</b> <ul style="list-style-type: none"> <li>• Faculty of Arts Reps</li> <li>• Student Ombudsman</li> </ul>	<a href="http://www.su.ucalgary.ca/governance/elections/home.html">http://www.su.ucalgary.ca/governance/elections/home.html</a> <a href="http://www.ucalgary.ca/provost/students/ombuds">http://www.ucalgary.ca/provost/students/ombuds</a>

<b>SU WELLNESS CENTRE</b> <ul style="list-style-type: none"><li>• <b>Counselling Services</b></li><li>• <b>Health Services</b></li><li>• <b>Distress centre 24/7 CRISIS LINE</b></li><li>• <b>Online resources and tips</b></li></ul>	<b>403-210-9355</b> (MSC 370), M-F, 9:00–4:30 pm <a href="http://ucalgary.ca/wellnesscentre/counselling">http://ucalgary.ca/wellnesscentre/counselling</a> <a href="http://ucalgary.ca/wellnesscentre/health">http://ucalgary.ca/wellnesscentre/health</a> <b>403-266-HELP (4357)</b> <a href="http://ucalgary.ca/wellnesscentre/healthycampus">http://ucalgary.ca/wellnesscentre/healthycampus</a> If you're concerned about a friend or your own well-being, it is important to seek help early. Call or visit the SU Wellness Centre or the 24-hour crisis line.
---	--

### **Schedule of Lectures and Readings**

To be posted on D2L in the first week of classes