

COMS 201 – Lecture 01
Introduction to Communications Studies
Fall 2010

T 8:30 – 10:20 ST 143
Tutorial 01 R 8:30-9:20 ST 055;
Tutorial 02 R 8:30-9:20 ST 059
Tutorial 03 R 9:30-10:20 ST 055
Tutorial 04 R 9:30-10:20 ST059

Instructor: Dr. Richard Sutherland

Office
Location: SS 344

Office Phone: 403-210-8475

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Web Page: <http://> Blackboard

Office Hours: Monday 12:30-13:30; Tuesday 14:00-15:00; or by appointment

Course Description

A general mapping of the field, with an emphasis on its breadth in the areas of media studies, communication of science and technology, and rhetorical communication. The course also provides a general examination of how Communications Studies emerged during the 20th century and how the field relates to issues of social and cultural change.

Objectives of the Course

The goal of COMS 201 is to introduce students to the interdisciplinary field of communications studies. Through an overview of the key concepts, methodological traditions, and major theoretical currents of the field. Students will be introduced to media studies, rhetorical theories, and the public communication of science, as well as, to a lesser degree, interpersonal, organizational, and intercultural communications. Students will have discussed, at an introductory level, the building and testing of theory, as well as the most common research methods in contemporary communications studies.

Internet and electronic communication device information

Laptops are permitted for note taking only. iPods, cellphones and gaming devices should be off during class. Please respect the lecturer, teaching assistants and your fellow students.

Textbooks and Readings:

Coms 201 - Introduction to Communication Studies Section 1, Fall 2010 Instructor: Richard Sutherland: Nelson Custom Textbook, available in bookstore.

Other online readings as assigned by the instructor.

Assignments and Evaluation

Tutorial Activities: Weekly (10%)

Tutorial Early Test: October 7 (5%)

Mid-term Examination: October 26 (20%)

Research Essay: December 7 (30%)

Final Examination: Registrar Scheduled (35%)

Participation grades will be awarded on the basis of your active involvement in tutorial discussions and activities. In order to receive these grades, you are expected to be in attendance for tutorials, participate in activities and contribute to discussions.

The tutorial early test and midterm exam will be a combination of multiple-choice and fill-in-the-blank definition questions. The final exam will be a combination of multiple choice and short-essay questions. You will be responsible for all material covered in the textbook as well as lectures and tutorial discussions.

The research essay for this course gives you an opportunity to combine out-of-class research with the topics explored in lectures and discussions. You will be given a choice of several essay topics, and expected to write a 1250-1500 word research paper on that topic. More information on the term paper will be provided in class and on Blackboard.

It is the student's responsibility to keep a copy of each submitted assignment.

Note: Please hand in your essays directly to your tutor or instructor if possible. If it is not possible to do so, a daytime drop box is available in SS320; a date stamp is provided for your use. A night drop box is also available for after-hours submission. Assignments will be removed the following morning, stamped with the previous day's date, and placed in the instructor's mailbox.

Registrar-scheduled Final Examination: Yes

Please note: If your class is held in the evening, the Registrar's Office will make every attempt to schedule the final exam during the evening; however, there is NO guarantee that the exam will NOT be scheduled during the day.

Policy for Late Assignments

Assignments submitted after the deadline may be penalized with the loss of a grade (e.g.: A- to B+) for each day late.

Freedom of Information and Protection of Privacy Act

This course is conducted in accordance with the Freedom of Information and Protection of Privacy Act (FOIP). As one consequence, **students should identify themselves on all written work by placing their name on the front page and their ID number. Also you will be required to provide a piece of picture identification in order to pick up an assignment or look at a final exam from SS320 after classes have ended.**

For more information see also <http://www.ucalgary.ca/secretariat/privacy>.

Writing Skills Statement

Department policy directs that all written assignments (including, although to a lesser extent, written exam responses) will be assessed at least partly on writing skills. For details see <http://www.comcul.ucalgary.ca/needtoknow>. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc) but also general clarity and organization. Research papers must be properly documented.

If you need help with your writing, you may use the Writing Centre. Visit the website for more details: www.efwr.ucalgary.ca

Grading System

The following grading system is used in the Department of Communication and Culture:

(Revised, effective September 2008)

	Grading Scale
A+	96-100
A	90-95.99
A -	85-89.99
B+	80-84.99
B	75-79.99
B-	70-74.99
C+	65-69.99
C	60-64.99
C-	55-59.99
D+	53-54.99
D	50-52.99
F	0-49

Where a grade on a particular assignment is expressed as a letter grade, it will normally be converted to a number using the midpoint of the scale. That is, A- would be converted to 87.5 for calculation purposes. F will be converted to zero.

Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. Readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. This includes assignments submitted in non-traditional formats such as Web pages or visual media, and material taken from such sources.

Please consult your instructor or the Writing Centre (MacEwan Student Centre 4th floor, efwr.ucalgary.ca) if you have any questions regarding how to document sources.

Academic Misconduct

For information on academic misconduct and the consequences thereof please see the current University of Calgary Calendar at the following link;
<http://www.ucalgary.ca/pubs/calendar/current/k.html>

Students with Disabilities

If you are a student with a disability who may require academic accommodation, it is your responsibility to register with the Disability Resource Centre (220-8237) and discuss your needs with your instructor no later than fourteen (14) days after the start of the course.

Students' Union

For details about the current Students' Union contacts for the Faculty of Arts see
<http://www.su.ucalgary.ca/governance/elections/home.html>

Student Ombudsman

For details on the Student Ombudsman's Office see
<http://www.su.ucalgary.ca/services/student-services/student-rights.html>

Emergency Evacuation and Assembly points

For information on the emergency evacuation procedures and the assembly points see
<http://www.ucalgary.ca/emergencyplan/assemblypoints>

"SAFEWALK" Program -- 220-5333

Campus Security will escort individuals day or night -- call 220-5333 for assistance. Use any campus phone, emergency phone or the yellow phone located at most parking lot booths.

Ethics

Whenever you perform research with human participants (i.e. surveys, interviews, observation) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve of your research plans and supervise your research. For more information about your research ethics responsibilities, see

The Department of Communication and Culture Research Ethics site:

<http://www.comcul.ucalgary.ca/ethics>

or the University of Calgary Research Ethics site:

<http://www.ucalgary.ca/research/cfreb>

Schedule of Lectures and Readings

Available on Blackboard the first day of classes.