

University of Calgary
Department of Communication, Media and Film

Communication and Media Studies (COMS) 201 L01
INTRODUCTION TO COMMUNICATIONS STUDIES

FALL 2016

Tuesday September 13 – Tuesday December 6

Lectures: Tuesdays 12:30-14:20

Labs: Fridays 9:00-9:50 OR 10:00-10:50 according to registration (excluding Friday,
November 11, 2016)

Instructor: Dr. Dawn Johnston
Office: SS 234
Office Phone: 403-220-3199
E-Mail: debjohns@ucalgary.ca
Web Page: D2L available through MyUofC portal
Office Hours: Tuesdays 10:00am-12:00pm or by appointment

Course Description

In this course, we will explore the question of what we are doing when we “communicate.” Are we simply transmitting information? Are we creating meaning? Are we participating in a social process? Are we persuading others? Are we supporting the social status quo? Are we voicing challenges to the “system?” Incorporating examples from popular culture, COMS 201 will facilitate you finding an answer to these questions for yourself.

Additional Information

Please be aware that much of this course deals with the artifacts, experiences, and products of popular culture. As such, some of the material we study manifests coarse language, sexuality, and violence. If this is a problem for you, please see the instructor or your TA.

Students who register for this course are also required to register for a lab section. These labs (also referred to as tutorials) are not optional drop-in sessions – they are an integral part of the course, and active participation is expected. **Some exams and graded assignments will be completed during the labs, so it is essential that you are available to attend the labs as well as the lectures.**

Objectives of the Course

Through readings, lectures, written assignments and group discussions and activities, as well as an overview of the key concepts, methodological traditions, and major theories of the field, COMS 201 will introduce students to the interdisciplinary field of communications. Recognizing that communication is integral to all human activities and

interactions, this course explores elements of communication studies that appeal to scholars from a variety of academic disciplines.

In addition, the course will seek to introduce students to the activity of scholarly communication itself by covering some of the basic principles of academic research: finding and using sources, developing original arguments based partly on those of others, and writing papers in the genre of academic research.

Textbooks and Readings

Wood, Julia T. *Communication Theories in Action: An Introduction*. Third Edition. Canada: Wadsworth, 2004.

Additional required readings to be posted on D2L at least two weeks in advance of our discussion of them.

Internet and electronic communication device information

Laptops are permitted for note taking only. **iPods, cellphones and gaming devices may not be used at all during class.** Please respect the lecturer, teaching assistants and your fellow students. Improper use of electronic devices will impact your participation grade.

Please be advised that the instructor and TAs will answer student email during regular working hours. You can usually expect an answer in less than 24 hours, but emails will not normally be answered in the evening or on weekends. If you have directed an email inquiry to your TA, please do not duplicate the inquiry to your instructor unless your TA has not replied within a 24 hour period.

Assignments and Evaluation

Participation:	Weekly	10%
Early Test:	October 7	10%
Midterm Examination:	November 1	20%
Research Essay:	November 29	30%
Final Examination:	Registrar Scheduled	30%

Participation grades will be awarded on the basis of your active involvement in tutorial discussions and activities. Details of required tutorial activities will be provided in a separate "tutorial outline." In order to receive participation grades, you are expected to be in attendance for tutorials, contribute to the discussions, and complete required group work and presentations. Improper use of electronic devices, as well as other forms of inattentiveness, will impact your participation grade.

The early test (October 7, in your tutorial) will be composed of 30 multiple-choice questions, and is designed to provide early feedback on your comprehension of the course material so far. It will be useful preparation for the midterm exam (November 1, in the lecture), which will be composed of 40 multiple-choice questions. The final exam (registrar scheduled) will be a combination of multiple choice and essay-style questions, and will be cumulative, with a heavy emphasis on the material that comes after the midterm exam. You will be responsible for all material covered in the assigned textbook readings and additional required readings posted on D2L, as well as the content of

lectures and tutorial discussions. All tests and exams will be closed-book. **Lecture outlines will be posted on D2L, but detailed lecture notes will NOT be posted or circulated to students.**

Please note that tests and examinations will only be deferred in the case of documented illness, bereavement, or varsity team travel. Tests and exams will not be rescheduled due to travel and vacation plans, work obligations, or other scheduling conflicts, so please ensure during the drop/add period for class that you are available for all scheduled tests and exams.

The research essay for this course gives you an opportunity to combine out-of-class research with the topics explored in lectures and discussions. You will be given a choice of several essay topics, and expected to write a 1500-1750 word research paper on that topic. More information on the term paper will be provided in class and on D2L.

Your term paper must be handed directly to your TA **at the beginning of lecture** on November 29. Unless prior written permission has been granted, assignments **MAY NOT** be submitted electronically or deposited in the drop box - all such assignments will be considered late and will have marks deducted accordingly.

Registrar-scheduled Final Examination: Yes

Note: If your class is held in the evening, the Registrar's Office will attempt to schedule the final exam during the evening; however, there is **NO** guarantee that the exam will **NOT** be scheduled during the day

All assignments and exams must be completed or a course grade of F may be assigned at the discretion of the instructor.

Submission of Assignments: Please hand in your essays directly to your TA or instructor if possible. If it is not possible to do so, a daytime drop box is available in SS320; a date stamp is provided for your use. A night drop box is also available for after-hours submission. Assignments will be removed the following morning, stamped with the previous day's date, and placed in the instructor's mailbox

Please include your name and ID number on all assignments, and be prepared to provide picture ID to pick up assignments or look at marked final exams in SS 320. Personal information is collected in accordance with the *Freedom of Information and Protection of Privacy (FOIP) Act*. For more information, see <http://www.ucalgary.ca/secretariat/privacy>

Note: It is the student's responsibility to keep a copy of each submitted assignment and to ensure that the proper version is submitted (particularly in courses requiring electronic submission). Including a version date in your file name may be useful.

Policy for Late Assignments

Assignments submitted after the deadline may be penalized with the loss of a grade (e.g.: 23/30 to 22/30) for each day late.

Student Accommodations:

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of

accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/.

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor. The full policy on Student Accommodations is available at <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>.

- Students seeking accommodation for transient illnesses (e.g., the flu) should contact their instructors. Whenever possible, students should advise their instructors in advance if they will be missing quizzes, presentations, in-class assignments, or group meetings.
- When accommodations are granted, they may take forms other than make-up tests or assignments. For example, the weight of a missed grade may be added to another assignment or test.
- For information on Deferrals of Final Exams and Term Work, see sections G.6 and G.7 of the *University Calendar* at <http://www.ucalgary.ca/pubs/calendar/current/g-6.html> and <http://www.ucalgary.ca/pubs/calendar/current/g-7.html>

Writing Skills Statement

Department policy directs that all written assignments (including, to a lesser extent, written exam responses) will be assessed at least partly on writing skills. Writing skills include not only surface correctness (grammar, punctuation, sentence structure, etc) but also general clarity and organization. Sources used in research papers must be properly documented. If you need help with your writing, you may use the Writing Centre. Visit the website for more details: <http://www.ucalgary.ca/ssc/writing-support>

Grading & Grade Scale of the Department of Communication, Media and Film

Final grades are reported as letter grades. However, in this course, exams will be marked using percentage grades, and the research essay (worth 30%) will be given a raw score (i.e., a grade out of 30).

The following chart outlines the grade scale percentage equivalents used in the Department of Communication, Media and Film. In calculating final grades in this course, letter grades will be converted to the midpoint of the percentage range, as shown in the final column of the table below.

Grade Point Value	Description	Grade	Dept of CMF grade scale equivalents*	Letter grade % equivalent for calculations* *
4.00	Outstanding	A+	96 - 100%	98.0%
4.00	Excellent—superior performance, showing comprehensive understanding of subject matter.	A	90 - 95.99%	93.0%
3.70		A -	85 - 89.99%	87.5%
3.30		B+	80 - 84.99%	82.5%
3.00	Good--clearly above average performance with knowledge of subject matter generally complete.	B	75 - 79.99%	77.5%
2.70		B-	70 - 74.99%	72.5%

2.30		C+	65 - 69.99%	67.5%
2.00	Satisfactory—basic understanding of the subject matter.	C	60 - 64.99%	62.5%
1.70		C-	55 - 59.99%	57.5%
1.30	Minimal pass—marginal performance; generally insufficient preparation for subsequent courses in the same subject	D+	53 - 54.99%	54.0%
1.00		D	50 - 52.99%	51.5%
0.00	Fail – unsatisfactory performance or failure to meet course requirements.	F	0- 49.99%	0%

* If percentages are used to calculate final grades, then grades falling within these ranges will be translated to the corresponding letter grades.

** These percentage equivalents will be used for calculating final grades unless an alternative method of final grade calculation is outlined above.

Plagiarism

Using any source whatsoever without clearly documenting it is a serious academic offense. Consequences include failure on the assignment, failure in the course and possibly suspension or expulsion from the university.

You must document not only direct quotations but also paraphrases and ideas where they appear in your text. A reference list at the end is insufficient by itself. In-text citations must be provided, and readers must be able to tell exactly where your words and ideas end and other people's words and ideas begin. Wording taken directly from a source must be enclosed within quotation marks (or, for long quotations, presented in the format prescribed by the documentation style you are using). Paraphrased information must not follow the original wording and sentence structure with only slight word substitutions here and there. These requirements apply to all assignments and sources, including those in non-traditional formats such as Web pages or visual media.

For information on citation and documentation styles (including APA, Chicago, IEEE, MLA, and others), visit the links provided at <https://ucalgary.ca/ssc/resources/writing-support/436>. If you have questions about how to document sources, please consult your instructor or the Writing Centre (3rd Floor TFDL, <http://www.ucalgary.ca/ssc/writing-support>).

Academic Misconduct

For information on academic misconduct and its consequences, please see the University of Calgary Calendar at <http://www.ucalgary.ca/pubs/calendar/current/k.html>

Research Ethics

Whenever you perform research with human participants (e.g., surveys, interviews, or observations) as part of your university studies, you are responsible for following university research ethics guidelines. Your instructor must review and approve your research plans and supervise your research. For more information about your research ethics responsibilities, see <http://arts.ucalgary.ca/research/resources/ethics>

Important information, services, and contacts for students

For information about . . .	Visit or contact . . .
ARTS PROGRAM ADVISING (ASC)	SS 102 403-220-3580 artsads@ucalgary.ca
CAMPUS SECURITY <ul style="list-style-type: none"> • Calgary Police Service • Emergency Text Messaging • Emergency Evacuation & Assembly • Safewalk Program 	http://www.ucalgary.ca/security/ 403-220-5333 403-266-1234 Emergency: call 911 http://www.ucalgary.ca/emergencyplan/textmessage http://www.ucalgary.ca/emergencyplan/assemblypoints If you feel uncomfortable walking alone at any time, call Campus Security for an escort (220-5333). For more information, see http://www.ucalgary.ca/security/
DESIRE2LEARN (D2L) Support <ul style="list-style-type: none"> • IT help line 	http://elearn.ucalgary.ca/desire2learn/home/students 403-220-5555 or itsupport@ucalgary.ca
STUDENT SUCCESS CENTRE <ul style="list-style-type: none"> • Writing Support Services • Student Services Mobile App 	http://ucalgary.ca/ssc http://www.ucalgary.ca/ssc/writing-support http://ucalgary.ca/currentstudents
STUDENTS' UNION CONTACTS <ul style="list-style-type: none"> • Faculty of Arts Reps • Student Ombudsman 	https://www.su.ucalgary.ca/about/who-we-are/elected-officials/ http://www.ucalgary.ca/provost/students/ombuds
SU WELLNESS CENTRE <ul style="list-style-type: none"> • Counselling Services • Health Services • Distress centre 24/7 CRISIS LINE • Online resources and tips 	403-210-9355 (MSC 370), M-F, 9:00–4:30 pm http://ucalgary.ca/wellnesscentre/counselling http://ucalgary.ca/wellnesscentre/health 403-266-HELP (4357) http://ucalgary.ca/wellnesscentre/healthycampus If you're concerned about a friend or your own well-being, it is important to seek help early. Call or visit the SU Wellness Centre or the 24-hour crisis line.

Tentative Schedule of Lecture Topics and Readings

This tentative schedule outlines the topics and readings for this course, along with the week in which you should complete those readings. Any adjustments to the schedule will be

communicated in class. You should have completed the readings prior to the lectures in which we will be discussing them. You are responsible for reading full or partial chapters of the text as designated below, and the lectures and tutorials will highlight the selected theories from each chapter. Additional readings will be posted online as indicated below.

Please remember that like the lectures, the tutorials are a key component of the course and you will be responsible, in tests and exams, for any material covered in lectures, tutorials, and readings. Separate tutorial outlines are available in your section's folder on D2L.

You will notice that the topics below are divided by colour. Each colour represents one of the "big ideas" of communications studies that will be introduced in the first class, and are posted on D2L.

Lecture Date	Topic	Readings
September 13	Introduction (the Big Ideas)	
September 20	The Field of Communications Understanding Theories Building and Testing Theory	Chapter 1 Chapter 2 Chapter 3
September 27	Communication through Symbols (Gen. Semantics Symbolic Interactionism)	Chapter 4 Chapter 5
October 4	Symbols (Chapter 5) continued (Dramatism, Narrative Theory) Review of Chapters 1-5	Test this Friday in tutorial!
October 11	Communication as Performance (Dramaturgy, Performance Ethnography, Political Action)	Chapter 6
	Building Identity through Interaction (CMM and Constructivism)	Chapter 7
October 18	Identity through Interaction cont. (Dialectics) Social Exchange Theory (Standpoint, Speech Communities)	Chapter 8 (p.172-183 only) Chapter 9 (p.191-100 only) Chapter 10 (p.209-226 only)
October 25	Identity through Interaction cont. (Rhetoric) Review for midterm	Additional Reading posted on D2L
November 1	Midterm Exam (12:30-1:20) Discussion of Term Paper Guidelines	
November 8	Mass Media (Technological Determinism) Mass Media (Cultivation Theory)	Chapter 11 Chapter 11
November 15	Writing/Revising Workshop	

November 22 D2L	Critical Theories (Feminism/Gender Studies)	Additional Reading Posted on
D2L	Critical Theories cont. (Queer Theory)	Additional Reading Posted on
November 29 D2L	Critical Theories cont. (Critical Race Theory)	Additional Reading Posted on
	Critical Theories cont. (Marxism)	Additional Reading Posted on D2L
	Term Paper Due Today!	
December 6	Postmodernism Review/Q&A	Chapter 13